

## Monster Standard Job Ad

Advertise Your Jobs to Recruit Qualified Candidates on Desktop and Mobile

As of January 2014, there were 145 million people in the U.S. workforce alone. 57% of them planned to look for a new job this year.<sup>1</sup>

What if you could ensure that your job ads are viewed by the most desirable candidates wherever they live online?

Reach candidates everywhere with Monster Job Ads. When you post a job ad with Monster, your ad reaches target candidates wherever they may live – locally, on Monster, on other job sites, within social media environments and on mobile devices.

Below are the diverse tactics we employ to find top talent for growing businesses. Find better candidates using better tools. Not just a job ad. A Monster Job Ad.

## How a Monster Job Ad Works

When you post a job ad with Monster, your posting is automatically optimized for mobile and sent to the places where candidates spend time online.

## All job ads include:

- Robust candidate management tools
- Up to 20 recommended resumes
- Email distribution via newsletters
- and agents to active candidates
- Response tracking reports



## FOR MORE INFORMATION, CALL YOUR MONSTER REPRESENTATIVE OR 1-800-MONSTER X6333 TODAY.