

MONSTER

FIND BETTER

MAKING YOUR FUTURE COUNT



EDUCATE. GRADUATE. EMPLOY.

"[This program] is for those of us who don't feel like we can make it. I have never felt the kind of passion to make it [more] than now."

–A.T., MYFC Attendee,
California

"Your speakers have been engaging and motivating to our participants. We have appreciated the additional voice in job preparation and job readiness they have delivered to our youth."

–Judy Takano & Teresa Taylor,
CFO & CEO, Career Institute,
San Bernardino County, CA

"[Making Your Future Count] was extremely beneficial. I learned things my parents wouldn't normally like to discuss with me."

–K.M., MYFC Attendee,
Arizona



98% of youth who rated the workshops
would recommend them to others.

About Making Your Future Count.....Page 4

Making Your Future Count Workshops:

Program Launch and/or Wrap-Up.....Page 6

Discover Who You Are.....Page 6

Define Where You Want to Go.....Page 7

Identify & Build the Skills Needed to Succeed.....Page 7

Making High School Count.....Page 8

Build Your Academic Skills.....Page 8

Build Your Money Management Skills.....Page 9

Consider Post-Secondary Education.....Page 9

Paying for Post-Secondary Education.....Page 10

Making College Count.....Page 10

Start Your Career Search: Your Best Resume.....Page 11

Start Your Career Search: Your Best Interview.....Page 11

Respecting Diversity in the Workplace.....Page 12

Resolving Conflict.....Page 12

Investigate STEM Opportunities.....Page 13

Investigate Entrepreneurship.....Page 13

Power Seeker Workshop.....Page 15

Empower Your Region's Youth with Making Your Future Count Workshops



What is Making Your Future Count?

Making Your Future Count is a suite of 45-minute, live presentations designed by Monster to supplement your existing youth and workforce development programs. Through engaging, relevant content and powerful speakers, we inspire action for a transitioning workforce, including youth, displaced workers, veterans, the disabled and ex-offenders.

Making Your Future Count Workshops provide:

- Relevant topics that speak to transitioning workforce
- Mix-or-match, customizable presentation options, including education-readiness, career exploration, work-readiness, soft skills development and financial management
- Co-branded materials to support workshop delivery

Making Your Future Count Benefits

Work-readiness

- Provides education, skills assessment and skills training to prepare participants for post secondary education or the workforce
- Offers youth occupational and educational options— including soft skills training—in your region and leads them to build pathways to success
- Increases preparation for post secondary education or the workforce and supports the reduction of youth dropout rates

WIOA compatible

- Serves WIOA objectives for WIBs and youth councils
- Delivers measurable outcomes according to WIOA common measures

Customizable

- Teams with youth providers and local stakeholders to tailor products to meet regional objectives and goals
- Supports local workforce strategies

Proven platform

- Employs a nationwide infrastructure of certified and experienced presenters
- Applies Monster's scope of experience and best practices to meet your needs
- Leverages the Monster brand with both job seekers and employers

Making Your Future Count workshops will allow you to leverage the power of Monster to build and focus pipelines of educated and skilled workers toward workreadiness and, ultimately, support your region's economic development.



To complement your existing community programs, Monster offers 16 youth-focused workshops for you to choose from:

Program Launch and/or Wrap-up

The program launch provides a transition into the program by creating excitement and encouragement. The program wrap-up summarizes the progress made by participants throughout the program.

Topics Include:

- An overview of the resources available through the WIB and how to make the most out of the opportunity
- An overview of the practical outcomes of the program (internships, employer readiness, types of industries, etc.)
- An outline of the resources that are available to attendees as they transition out of the program
- The motivation for participants to follow through on their individual action plans



Discover Who You Are

Helps attendees understand how learning more about themselves and their personality strengths can assist them in defining the path they wish to follow towards future success.

Topics Include:

- How to assess personality strengths and weaknesses
- An explanation of different types of learning styles and how to prepare for success in each one
- How understanding the different types of communication styles can help one to communicate more effectively
- The importance of personality assessments in planning future education and career goals

“Partnerships like this support the youth providers and give additional resources to youth who are searching to make sense of their lives in these trying economic times of record high unemployment rates for their specific age range.”

— Judy Takano & Teresa Taylor,
CFO & CEO, Career Institute, San
Bernardino County, CA

Define Where You Want to Go

Helps attendees understand the importance of defining long-term goals and how to achieve them.

"I feel this program is highly motivating and helpful to young people that don't have access to many resources and information."

—C.M., MYFC Attendee, California

Topics Include:

- The importance of considering strengths, interests and the future job market when choosing a career path
- How to develop goals that are SMART: specific, measurable, achievable, relevant and time bound
- Why it is necessary to ensure active, "winning" verbs are used when describing accomplishments

Identify & Build the Skills Needed to Succeed

Attendees learn about the various skills they will need to possess in order to be successful in their future career.

Topics Include:

- How employers choose candidates to interview and then how they ultimately choose who to hire
- An explanation of the "Winning Characteristics" employers look for in candidates and why it's necessary to develop those characteristics
- The importance of gaining experience via clubs, activities and internships in order to reach career goals
- How personal skills inventories can help individuals identify their own skills gaps
- Helpful techniques for time management, organizational skills and teamwork
- Provide tips for success on the job



Making High School Count

Provides high school freshmen with important information on how to recognize their potential for future success and make the most of their high school experience.

Topics Include:

- How freshman year grades can impact future opportunities
- Discuss how to build qualities and skills that colleges and future employers seek in candidates
- Explain the benefits of a serious approach to core classes
- Study and test-taking tips that will help improve grades
- How to develop effective time-management and organization skills
- The keys to meaningful extracurricular involvement



"[Making Your Future Count] was very helpful with deciding how to further my education."

—E.W., MYFC Attendee , Ari zona

Build Your Academic Skills

Provides attendees with strategies to help them excel in the classroom and in on-the-job training.

Topics Include:

- Why it is important that everyone continue learning, in some form, throughout life
- Description and demonstration of proven note-taking techniques
- Test-taking techniques that youth can rely on
- Explanation of the three W's of studying: where, when and with whom

Build Your Money Management Skills

Helps attendees understand how to develop effective money management skills that will empower them to achieve financial independence.

Topics Include:

- An introduction to banking basics, such as selecting a bank and types of bank accounts
- How to build and maintain a budget
- The importance of establishing and effectively managing credit
- An overview of credit history and credit score
- The dangers of identity theft and specific identity theft protection strategies

Consider Post-Secondary Education

Gives attendees information on the importance of continuing their education and how to conduct an effective search for a college or other postsecondary education program.

Topics Include:

- Why pursuing some form of post-secondary education (certification, degree, apprenticeship, etc.) is important
- How to manage the academic program search process, including the importance of thorough research and an overview of the application process
- An explanation of the characteristics colleges and other post-secondary education programs look for in students

[Making Your Future Count] gave me great ideas and alerted me of flaws in planning.”

—S.C., MYFC Attendee, Arizona



Paying for Post-Secondary Education

Provides attendees with an understanding of the options available to help them pay for college and other post-secondary education programs.

Topics Include:

- How to develop a plan to fund a post-secondary education
- An explanation of the types of financial aid available, including grants, work-study and loans, and how to apply
- An overview of how to search and apply for scholarships

Making College Count

Provides college-bound students with tips on how to make the most of their college experience and teaches them why post-secondary education is an important stepping stone to a great career.

Topics Include:

- An explanation of the importance of cultivating the “Winning Characteristics” employers and graduate schools seek in candidates
- Three keys to surviving freshman year, including getting good grades, understanding professors and choosing the right classes
- Tips on how to succeed in the classroom
- A description of the types of extracurricular activities available on a college campus and how to get involved in a meaningful way
- The importance of getting work experience while in school



“This information may help open doors and make someone think of their future with a better perspective.”

—C.M., MYFC Attendee , California

Start Your Career Search: Your Best Resume

Provides attendees with an overview of how to effectively begin their career search, build their professional network and construct a powerful resume.

"[Making Your Future Count] opened my eyes and made me realize the things I need to do to be successful in the future."

–A.C., MYFC Attendee, Arizona

Topics Include:

- The importance of building and protecting a personal brand
- How to effectively network
- How to develop a powerful resume and online profile
- An explanation of how job searches work in today's online world
- How to develop and adapt a resume cover letter so that it will have high impact on the recruiter reading it
- The importance of first impressions when contacted by a potential employer

Start Your Career Search: Your Best Interview

Gives attendees information on how to prepare for a successful interview and the first day on the job.

Topics Include:

- The importance of preparing for an interview, including researching the company and preparing questions to ask and answers to the questions that could be asked
- A discussion of appropriate interview etiquette and attire
- How to appropriately handle being turned down for a job
- Explanation of how to handle salary negotiation
- Tips for success on the first day of work



Respecting Diversity in the Workplace

Helps attendees understand the importance of recognizing diversity in their lives and how to respect diversity in the workplace.

Topics Include:

- A discussion of the unique characteristics people bring to the workplace
- An explanation of diversity and what it includes
- How assumptions can incorrectly label an individual
- A demonstration of how youth can identify diversity in their lives
- The importance of inclusion and the power of diversity in the workplace



Resolving Conflict

Teaches attendees how to identify and resolve conflicts in their personal, professional and academic lives.

Topics Include:

- The range of conflicts that exist, with an emphasis on the need for effective conflict resolution skills
- The three basic types of conflicts and how to identify them
- The six steps that lead to successful conflict resolution and how to put them into action
- How to make decisions and resolve conflict as a team

"I would recommend this program because it's helpful to people who do not know what they want in life and encouraging for those who grew up with nothing."

—C.M., MYFC Attendee,
Arizona

Investigate STEM Opportunities

Gives attendees information about the importance of STEM education and pursuing STEM careers in order to help the U.S. be more competitive in the global economy.

Topics Include:

- A discussion of why STEM education is important, particularly because the U.S. is falling behind other countries in this area
- Explanation of STEM-related subjects students could be taking in high school and how those could prepare them for the future, even if they don't plan to go to college
- Description of STEM-related career fields and the college majors students could declare in order to pursue those careers
- A discussion about the opportunities available in STEM-related career fields, including job growth and salary ranges



Investigate Entrepreneurship

Helps attendees understand the importance of entrepreneurship and gives them information about the types of entrepreneurial opportunities they could pursue.

Topics Include:

- The definition of entrepreneurship, including the most common types of entrepreneurship
- A discussion about why entrepreneurship is important, not just as a business opportunity, but as a desirable trait in employees
- An overview of famous young entrepreneurs, including the type of businesses they started and how they became successful
- The steps to take to get started in pursuing an entrepreneurial endeavor

"I think [Making Your Future Count] is a great way to pause and get some insight, on what steps to take to move forward and accomplish your goals."

—B.M., MYFC Attendee, California

What youth participants are saying about the Making Your Future Count workshop

EFFECTIVENESS

Workshop rated on a 10-point scale



Value of
Information

9.25



Effectiveness
of Presenter

9.65

RECOMMENDATIONS

98%



would recommend the
workshop to peers

KNOWLEDGE

After viewing the workshops the majority of youth said they felt very knowledgeable about:



- setting career and education goals
- skills employers are looking for in candidates
- finding a job and managing money.

FUTURE

A majority of youth said they are **VERY LIKELY** to consider a four-year college more than other post-secondary education programs.



MAKING YOUR FUTURE COUNT

To further empower youth in your community, contact Monster today.

1 (317) 616-5163
contactmgs@monster.com

MONSTER
FIND BETTER



Empower Your Workforce with Monster's Power Seeker Workshop

"Our Monster [Power Seeker] Workshops were a huge success! Many thanks to everyone at Monster for keeping us organized, for the great content and the engaging speakers. Our job seekers were very impressed and walked away with new skills and a renewed energy to go out and get the job they want!"

**—Andrea Kinney,
Program Manager,
Worksource Florida**

Power Seeker Workshop

Gives displaced workers the advantage they need to re-energize their job search with the latest tools and techniques. Includes a take home CD of resources provided by event sponsor(s).

Topics Include:

- Resume tips and tricks, including key elements, keywords and formatting
- How to build and maintain a lasting network of professional connections
- Information on how to jump start the job search process with Monster, including the basics of creating a Monster profile and using Monster career tools
- The importance of making the best first impression with a potential employer
- How to prepare for a successful job interview

MAKING YOUR FUTURE COUNT

1 (317) 616-5163

contactmgs@monster.com

MONSTER
FIND BETTER