

# Monster Social Job Ads

Automatically target candidates on Facebook and Twitter.

Monster Social Job Ads take your social recruiting to the next level, by targeting your jobs to both passive and active qualified candidates across the Facebook and Twitter user base. Now you can quickly find those “under the radar” candidates — people who might not be actively looking for a job, but may be a perfect fit for your open positions. With Monster Social Job Ads, implementing and maintaining a successful social recruiting strategy is easy.

## Social Recruiting Made Easy

After a quick, one-time setup, Monster’s automated process transforms your Monster Job Ad into a branded, high-performance social ad campaign. You’ll be able to advertise on Facebook and Twitter within hours, without the significant financial investment or the lengthy prep time that other options may require.

Monster Social Job Ads are designed to help you get the best possible response from the candidates who see them. Targeted to over 1.5 billion active Facebook and over 300 million active Twitter users, prominently displayed ads grab the attention of candidates who fit your job criteria, with content that pops from their news stream.

## Immediate Performance

Monster Social Job Ads rapidly deliver job engagements for each unit purchased. An ad will remain live until it reaches 50 job engagements or has been active for 30 days. Social Job Ads also provide targeted users with a snapshot of the job details, including skills needed and location.

## HOW MONSTER SOCIAL JOB ADS WORK



**TO LEARN MORE ABOUT MONSTER GOVERNMENT SOLUTIONS, CONTACT US TODAY:**  
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