



A Fun, Interactive, Visual Tool
to Help Chart Careers



QUICKLY DELIVER INEXPENSIVE, IN-DEPTH AND ACCURATE PERSONALITY ASSESSMENTS THAT CHART CAREERS AND COLLEGE MAJORS

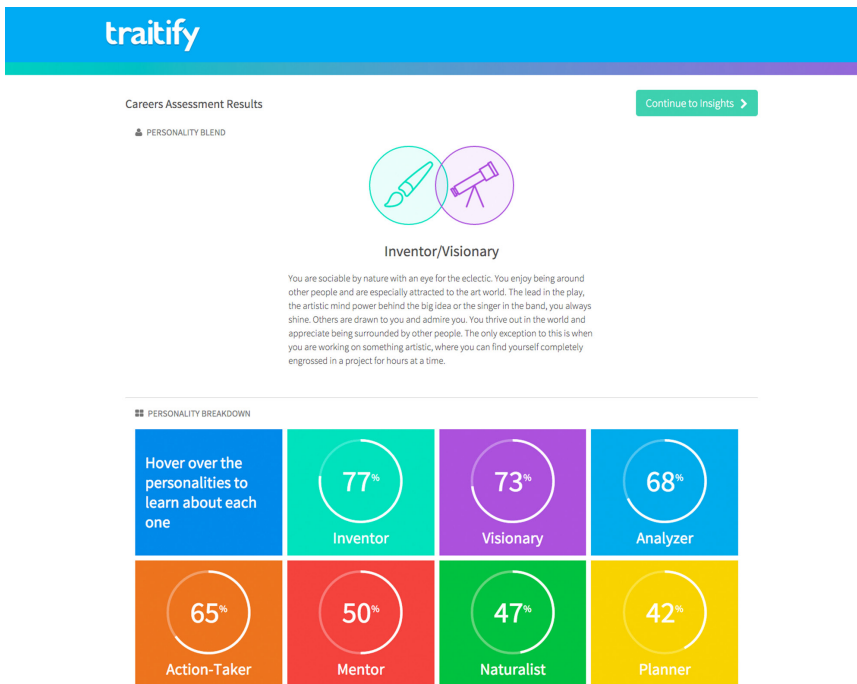
Traitify is a transformational personality assessment that recommends career paths and college majors based on personality and preference data.

Traitify is an on-line, visually-based personality assessment tool that is fast, fun and simple. It delivers an accurate and comprehensive personality profile and provides targeted career recommendations. It's also much faster and cheaper to complete as compared to traditional tests. For example, while a paper-based questionnaire can take 30 to 60 minutes to finish, with Traitify you're typically done in two to three minutes. With such efficiency, Traitify

customers can greatly expand the volume of individuals completing assessments.

For workforce boards, the tool can be used with a range of job seekers: youth to elderly, minimally to highly educated and those with limited English language skills. For all, it helps create an engaging introduction to career services, while charting the next move in career, job and education plans.

For college and universities, Traitify helps students ranging from freshmen to adult students to those seeking encore careers to better match with careers and jobs as well as academic majors and programs.



KEY BENEFITS

- Visual, fast and fun test to understand your personality and recommended careers
- Marries psychology and technology to generate an in-depth personality profile
- Save significant cost and time conducting personality assessments for hundreds of job seekers or students
- Works great on smartphones and tablets

Receive a detailed breakdown of your career personality, including a blend of your strengths, what type of people you work well with, the best work environments for you and career fields you may be interested in.

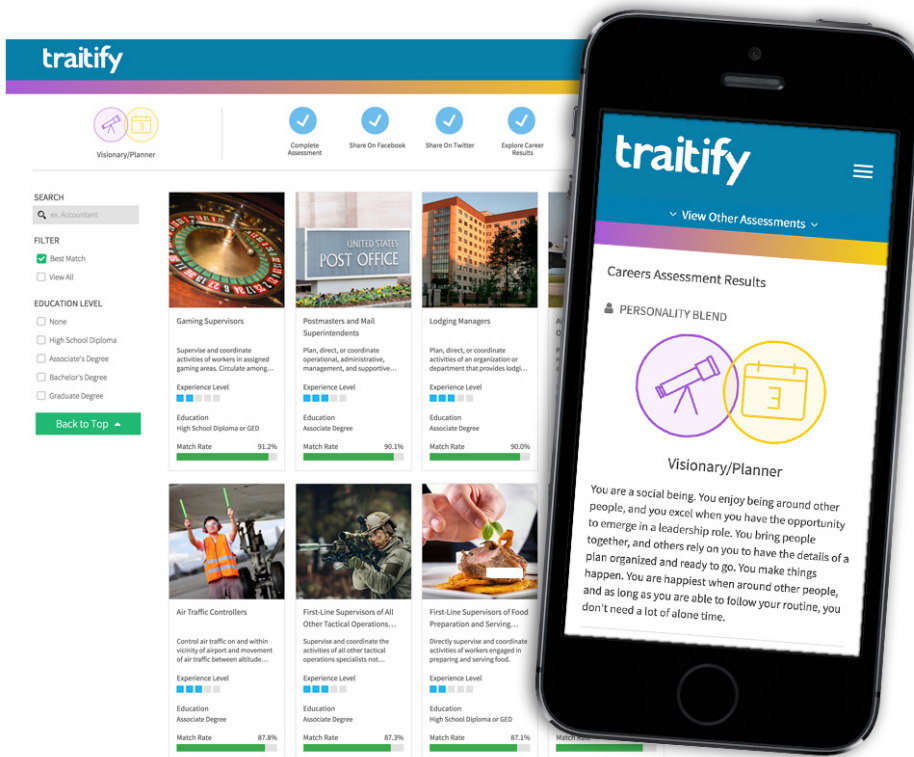
The Traitify System

The Traitify system is founded on the premise that self-knowledge and discovery will open the doors to opportunity. Traitify delivers a fun, fast and interactive way to learn about your emotional DNA in a literal push of a “Me” or “Not Me” button. Like a conversation, users tell Traitify about themselves, and Traitify pays attention and responds intelligently with recommendations that are a custom fit!

- **Image-Based Assessment**
Traditional text-based assessments can take 30-60 minutes to finish. Traitify is a visual assessment that takes less than two minutes

and can be completed on your smartphone or tablet.

- **Immediate Results**
Traitify delivers a personality profile and makes recommendations instantly, no need to wait days or weeks for results.
- **Available Anywhere**
Available on demand, 24/7 on all leading internet browsers.
- **Administrator Tools**
Analyze the results and customize the experience



KEY BENEFITS

- Makes personality assessments affordable and compelling for the full spectrum of job seekers - youth to seniors, digitally literate to inexperienced, ESL speakers
- Provides accurate and insightful guidance helping to match individuals with careers and jobs
- Provides an innovative and exciting new service for students, job seekers and employers
- Highly customizable to fit your organization's structure, programs and staff

Career Matches

Find great career possibilities that are catered for any level of education. Each career contains helpful resources and information to further assist in guiding your future.