

Monster Twitter Cards

Boost your Monster Job Ads with Automated Tweets

Every day a requisition isn't filled, is a day your organization could be losing revenue. Social media's instant reach and connection with candidates, gives you one of the most efficient methods of sourcing top talent. In fact, 56% of recruiters report social networks as being the most effective source for quality hires.¹

Source candidates and expose your job ads to social communities – no extra work required!

Monster Twitter Cards break the boundaries of a standard job ad tweet. With automatic tweets throughout the day to your Twitter feed, your social recruiting strategy is boosted, your social reach is expanded, and your brand is prominently displayed to candidates.

Post and Tweet in One Simple Step

With Monster Twitter Card's automated hashtags, your job ad tweets are searchable throughout the Twitter community. Popular recruiting hashtags like #career, #jobs and #hiring as well as job specific and customized hashtags, are integrated into your tweets, giving your job ad extra exposure.

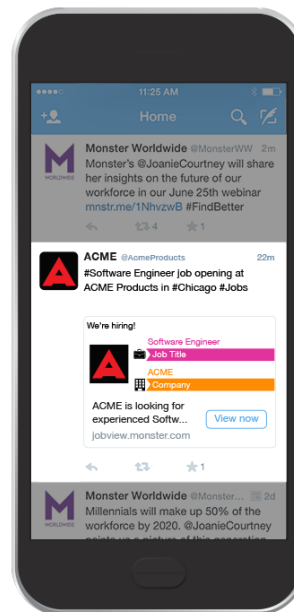
Add subscription based Twitter Cards to your Monster Job Ads, and get:

- Branded announcements that go beyond the 140 character limit of a standard tweet
- Increased interaction within active online communities
- Access to sought-after passive candidates with retweets, searchable hashtags and shares
- All day activity from your organization's Twitter feed

Social Recruiting Goes to Work

After a quick set-up, your Monster Twitter Cards go to work for you—spreading the word about your latest job openings. Customize your subscription with:

- Tailored scheduling, to give you control over the days and times of your tweets – they can even go on weekends
- A choice of between 1-10 Twitter Card tweets each day
- A daily summary tweet, with a link to all of your open positions
- Distribution to your choice of multiple Twitter handles
- A custom hashtag



Social, engaging,
automated, mobile...
**MONSTER TWITTER
CARDS.**

Only Monster Twitter Cards can automate the distribution of your jobs to your Twitter followers, with enhanced branding and expanded messaging.

TO LEARN MORE ABOUT MONSTER GOVERNMENT SOLUTIONS, CONTACT US TODAY:
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