



Agency Branded Search Pages

What is a branded search page?

An agency-branded search page is a customizable webpage, included in your USAJOBS usage fee, that lists only your agency's open job announcements. Each branded search page has a unique URL and the capability to predefine search filters, creating a tailored experience for job seekers. Agencies can create multiple pages, each with a unique URL that can be customized to meet different hiring needs.

How does an agency-branded search page help with recruitment?

This free tool can help streamline recruiting efforts by guiding job seekers directly to your agency's open positions, all on one USAJOBS search page. Agencies are responsible for advertising their agency-branded search pages.

You can use agency-branded search pages to:

- Point job seekers to your agency's open job opportunities.
- Tailor and predefine the search filters to display all or a subset to support a hiring initiative.
- Advertise specific types of jobs to specific groups of job seekers.
- Market your agency on social media or recruitment events.

How to build a branded search page for your agency:

Before getting started, you will need to have an [active Agency Talent Portal account](#).

Step 1: Send a request to become a talent manager

Email recruiter-help@usajobs.gov to request the talent manager role. Only talent managers can request page URLs and create, edit, and publish agency-branded search pages.

Step 2: Create a banner

The banner will appear at the top of your agency-branded search page. The banner must be a .jpg, .png, .gif, or .webp with a maximum image height is 250px or 125px if made in Illustrator. There is no recommended width, however standard resolution is 1366px.

Step 3: Send a request to create a customized URL

You can request a custom URL for your agency-branded search page. All URLs end in usajobs.gov, and once you create a URL, you can't change it. (e.g. SES.usajobs.gov)

Step 4: Sign into ATP and create your agency-branded search page

Go to the Agency-branded search section, add your banner, customize your filters, and publish.

For additional information on agency-branded search pages visit the help center at:

[Agency Talent Portal Help Center - Agency-branded search](#)