

Employer Brand on Demand

Combat talent scarcity with a professional page and traffic boost tailored to your recruiting needs

When you need to attract and hire the right candidates quickly in a talent scarce market, you need to demonstrate the “why” behind your organization in a clear and concise way. However, this often means lengthy lead times and heavy reliance on internal resources to build out a dedicated site – which results in a longer time-to-fill. Recruiters need an effective approach to target the right candidates – both active and ideal passive candidates, with an engaging experience that converts them into applicants.

Monster will create a professional landing page that drives more applicants. Promote specific roles or drive priority initiatives like diversity hiring. With our targeted media campaigns, you will reach both

active and hard-to-find candidates across the web, combined with exposure to active job seekers on Monster. We will have you up and running quickly with no setup fees to start driving performance, fast.

At Monster, we create platforms where stories can live with purpose. From using a specific word in a call-to-action to the imagery selection, we do everything to create a better user experience, so that you can promote your employer brand, share your content, and connect with people who have the potential to become serious applicants.



KEY BENEFITS

Accelerate your hiring process

Our team will quickly create a professionally-crafted landing page so you can start driving traffic to your role(s) – our turnaround time can be as little as 24 hours – so you’ll be up and running fast!



Leverage the power of your employer brand

Entice candidates to apply with a professional page that shows them what it’s like to work at your organization with available sections for content, perks and benefits, and testimonials providing insight into your culture.



Media with guaranteed performance

A targeted media campaign, managed and optimized by a dedicated program manager, will target quality candidates where they engage with guaranteed visits to your landing page.



Convert the right audience quickly

Your landing page will drive both active and passive candidates directly to available job openings on Monster to increase conversion rates.

