MONSTER
Labor Exchange and Case Management Solution
About the Monster Labor Exchange and Case Management Solution

Monster’s approach to implementing a comprehensive workforce development solution is to provide customers with the most advanced labor exchange and case management technology available in the United States. The Monster Labor Exchange and Case Management Solution integrates online, self-service tools with one-to-one services that allow state governments to better engage employers and citizens, as well as enable regional Workforce Development Boards (WDBs) to better serve clients.
Data-Driven Decision-Making

The *Monster Labor Exchange and Case Management Solution* promotes efficiency by utilizing best-in-class technologies across the board. This methodology makes our self-service tools more intuitive for end users, and enables data-driven decision-making through real-time analytics and reporting. As a result, you get up-to-the-minute information about achievements, compliances, and trends consistent with the core competency* of “data analysis” mandated through the Workforce Innovation and Opportunity Act (WIOA.)

* WIOA core competencies created and defined by National Association of Workforce Boards (http://nawb.org/)
The Monster Labor Exchange and Case Management Solution is flexible, configurable, open, and able to adjust to evolving labor market conditions, organizational changes, or workforce system design reforms and funding levels, minimizing the need for costly programming changes. The solution further facilitates the work states are doing to connect economic development, workforce development, and education to build a strong and skilled employment base.
Easy-To-Use and Engaging

Monster’s guiding principle is that the solutions we implement for our customers must be easy-to-use and must actively engage all stakeholders (e.g., state and local staff, job seekers, employers, and partners) in a customer-friendly manner to yield the most positive outcomes and highest value.
Employer Engagement

Only a *Monster Labor Exchange and Case Management Solution* can provide valuable access to the Monster.com resume database, and leverage the Monster brand for increased participation. Maximizing employer engagement increases the likelihood that people who are unemployed or underemployed will be matched successfully with a local employer, and it demonstrates the core competency of “communications and business outreach” mandated by WIOA.
Aligning Education and Economic Development with Workforce Services

Monster recognizes the importance of regional delivery and adaptability, especially with regard to aligning regional education and economic development priorities and practices with workforce services through the WDBs. The Monster Labor Exchange and Case Management Solution’s unique ability to manage multiple programs and sector strategies enables the WIOA core competency of “strategic convening and partnerships” at the regional level, while facilitating “strategic management” required by WIOA both locally and at the state system level.
Return on Investment

The *Monster Labor Exchange and Case Management Solution* will provide the state with the best value by providing the highest overall Return on Investment (ROI) based upon the following factors:

1. *Technology provided in the solution will get more people to work faster*
2. *Leveraging Monster resources will result in faster realization of system efficiencies*
3. *Monster provides unique value to employers*
4. *Leveraging the Monster brand will drive user adoption and engagement*
5. *Monster’s solution is highly extensible*
1. Technology provided in the solution will get more people to work faster

You receive the cumulative benefits of unmatched investments over many years in feature design and usability testing with the Monster Labor Exchange and Case Management Solution. Our multi-patented matching technology has a unique ability to match job seekers to employers using skills, education, and experience. Our systems, including mobile platforms, are optimized, tested, and hardened as a result of the largest end user population - more than 26 million unique job seekers and employers each month - dwarfing our competition.
2. Leveraging Monster resources will result in faster realization of system efficiencies

Because the *Monster Labor Exchange and Case Management Solution* is backed by Monster Worldwide, Inc., we have the resources and experience necessary to rapidly deploy systems that are comprehensive and reliable.

Every month on Monster.com
- More than **69 million** job searches are performed
- More than **67 million** jobs are viewed
- More than **597 thousand** new resumes are added to our U.S. database
3. Monster provides unique value to employers

The Monster Labor Exchange and Case Management Solution gives employers access to the largest talent database in the state, which includes Monster’s vast resume database, Monster.com. No other company can provide this unique asset and capability. The value of these resumes for employers in the state is immense. Essentially, employers will access the Monster-provided solution to find talent instead of paying for similar services from other commercial job boards. More employers in the system equal better opportunities for unemployed and underemployed job seekers to find a job.
4. Leveraging the Monster brand will drive user adoption and engagement

The Monster brand carries very high “brand equity”; a measure of quality, popularity, familiarity, relevance, uniqueness, and suitability. Monster is currently recognized by 92 percent of job seekers and employers in the United States. Associating your state’s workforce system with technology carrying the Monster brand provides a distinct impact in fostering confidence, adoption, and repeat and referral activity among job seekers and recruiters alike.
The Monster Labor Exchange and Case Management Solution is, at its core, an open Application Programming Interface (API) platform that easily connects with your existing online workforce solutions tools. For example, the solution is integrated with the Career One-Stop O*NET-based Career Profiler and Occupation Profiler from US DOL ETA, and social media integrations with Facebook, Twitter, and LinkedIn. The open API enables cost effective, reliable integration with virtually unlimited external systems allowing customers to leverage technology investments and maximize external system value.
Monster is committed to successfully delivering this unique solution to state stakeholders on time and within budget. The difference you get with Monster is the best combination of features, functionality, project management, technical strength available – resulting in return on your investment. The *Monster Labor Exchange and Case Management Solution* will exceed any competitor system in the marketplace today by providing stakeholders – employers, job seekers, staff, and partners – with a best-in-class experience. We embrace and promote innovation and change, and will continue to support excellence in workforce, education, and economic development as our customers lead the way for the nation well into the 21st century.
Monster Worldwide, Inc. (NYSE:MWW), is a global leader in successfully connecting people and job opportunities. Monster uses the world’s most advanced technology to help people Find Better, matching job seekers to opportunities via digital, social and mobile solutions including monster.com®, our flagship website, and employers to the best talent using a vast array of products and services. As an Internet pioneer, more than 200 million people have registered on the Monster Worldwide network. Today, with operations in more than 40 countries, Monster provides the broadest, most sophisticated job seeking, career management, recruitment and talent management capabilities globally.