

**USING INNOVATIVE
STRATEGIES TO
IDENTIFY, ATTRACT,
AND SERVE YOUTH**

Agenda

- Welcome
- Introductions
- Presentations on Strategies
- Open Discussion
- Q&A
- Conclusion

Speakers

Sarah Chavez

Sarah Chavez is the Director of Youth Initiatives at the Workforce Development Council of Seattle-King County (WDC). Sarah graduated from the University of California in Los Angeles, and she received her masters from the UC San Diego School of Global Policy and Strategy. With over 11 years of experience in fund development, project management, and youth project management, she oversees all youth grants and program outcomes for the WDC, as well as the incorporation of young people into the overall workforce system of Seattle-King County.



Speakers

Kathy Hamilton

Kathy serves as the Youth Transitions Director at the Boston Private Industry Council (PIC), Boston's Workforce Development Board and school-to-career intermediary. Kathy develops education and career pathways for young adults, as part of PIC's broader convening efforts. She has organized Boston's Youth Transitions Task Force over the last ten years to help Boston reduce its dropout rate, then, branched out to co-convene Boston's Opportunity Youth Collaborative.



Speakers

Barbara Kaufmann

Barbara Kaufmann is the Director of the Workforce Development Board and the Director of Montgomery County's Division of Workforce Services since January 2008.

In this position, Kaufmann manages the county's workforce system, operated as WorkSource Montgomery. Almost 12,000 individuals were served last year on the three one-stop centers including one located in the County Correctional Facility. Over 300 youth were served.



Moderator

Terri Wilson

After speaking to over 350,000 youth and becoming one of Monster's most requested youth presenters, Terri became the Speaker Coach and Training Manager for Monster, at that time, the largest speaking company in the United States. In this role she trained and certified over 3000 independent speakers to deliver academic and success-focused presentations in high schools and colleges throughout the United States.

She is currently responsible for continued development and facilitation of Monster's Making Your Future Count interactive career-readiness workshop series for in school and out of school youth and trains people on Monster Labor Exchanges and Monster Career Centers.



Moderator

Bruce Stephen

Bruce is the Director of Real-Time Labor Intelligence Market Research for Monster Government Solutions. Since 2014, he has spearheaded a partnership between Traitify and Monster Government Solutions to expand opportunities in postsecondary education and workforce development for the Woofound visual personality assessment.

Bruce also applies his extensive experience in market intelligence, product development, management, primary research, consulting, business development, as well as research writing and analysis to drive successful Monster initiatives.





WORKFORCE

DEVELOPMENT COUNCIL

OF SEATTLE – KING COUNTY

Attracting and Serving
Out-of-School Youth

Youth Programs



Work experience, career exploration, & academic achievement—over 1,200 youth served each year.

- ▶ **Youth at Work Summer & Year Round Employment**
- ▶ **Health Careers for Youth:** 192 youth – career exploration, CNA training, and prerequisite coursework in nursing and allied health occupations
- ▶ **YouthWorks:** 218 internships, 180 business mentorships/graduation coaches
- ▶ **Clinton Global Initiative:** Over 146,000 youth in 18 King County School Districts

Peer Outreach



YouthSource

Outreach Video Filmed by Youth for Youth
View video [here](#)

Youth Navigation



- **Reconnect to Opportunity** is an Outreach Strategy led by the Community Center for Education Results, King County Employment and Education Resources, and the Workforce Development Council of Seattle-King County.
- The Strategy utilizes AmeriCorps Members and social media. When we connect with youth we use [WOOFFOUND](#) as a “conversation starter.”

Business Services

- Employer Engagement Team Devoted to Youth Services
- Customer Relationship Management Software

THANK YOU!

Sarah Chavez

Director of Youth Initiatives

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www.seakingwdc.org

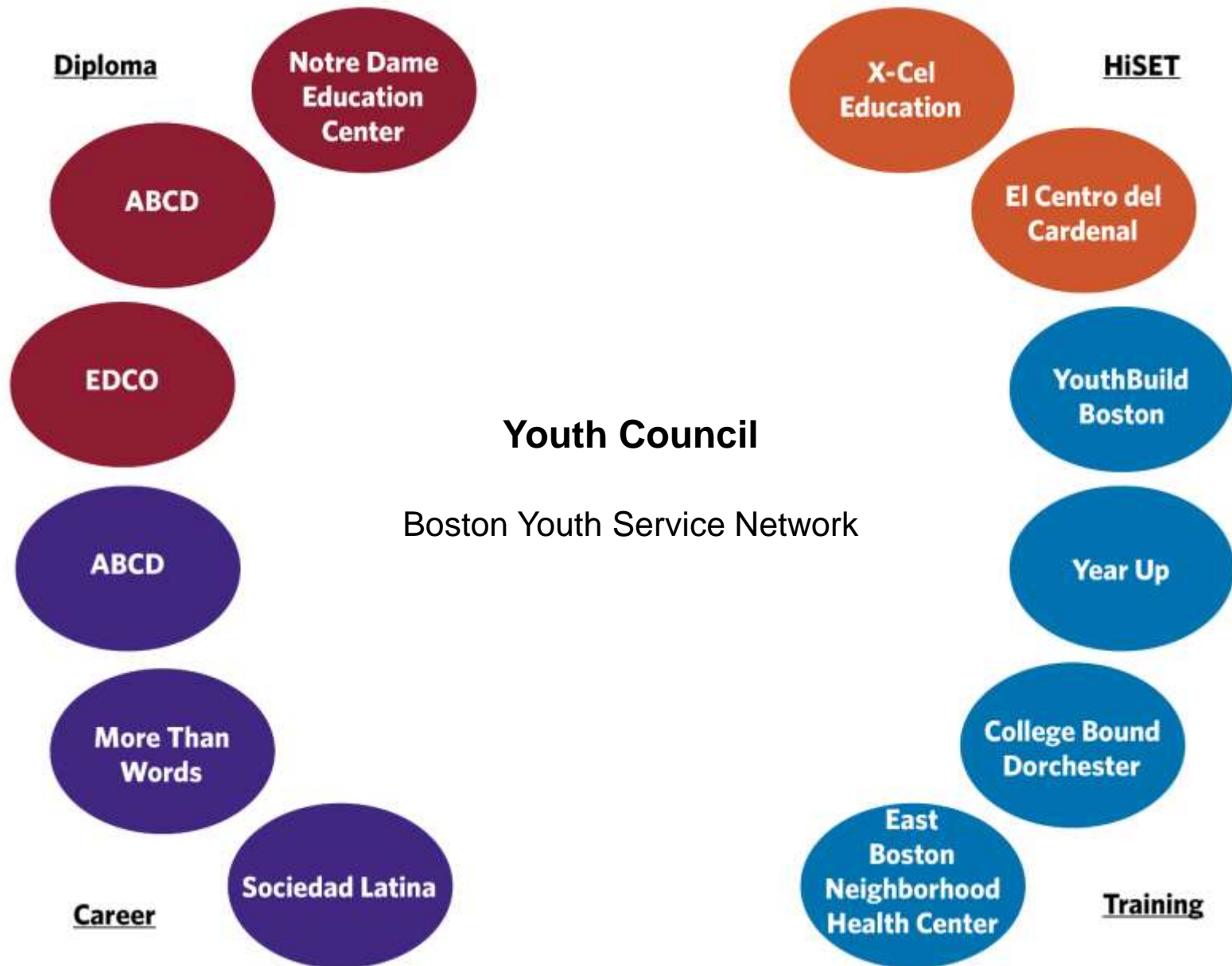
WIOA in Boston

Kathy Hamilton

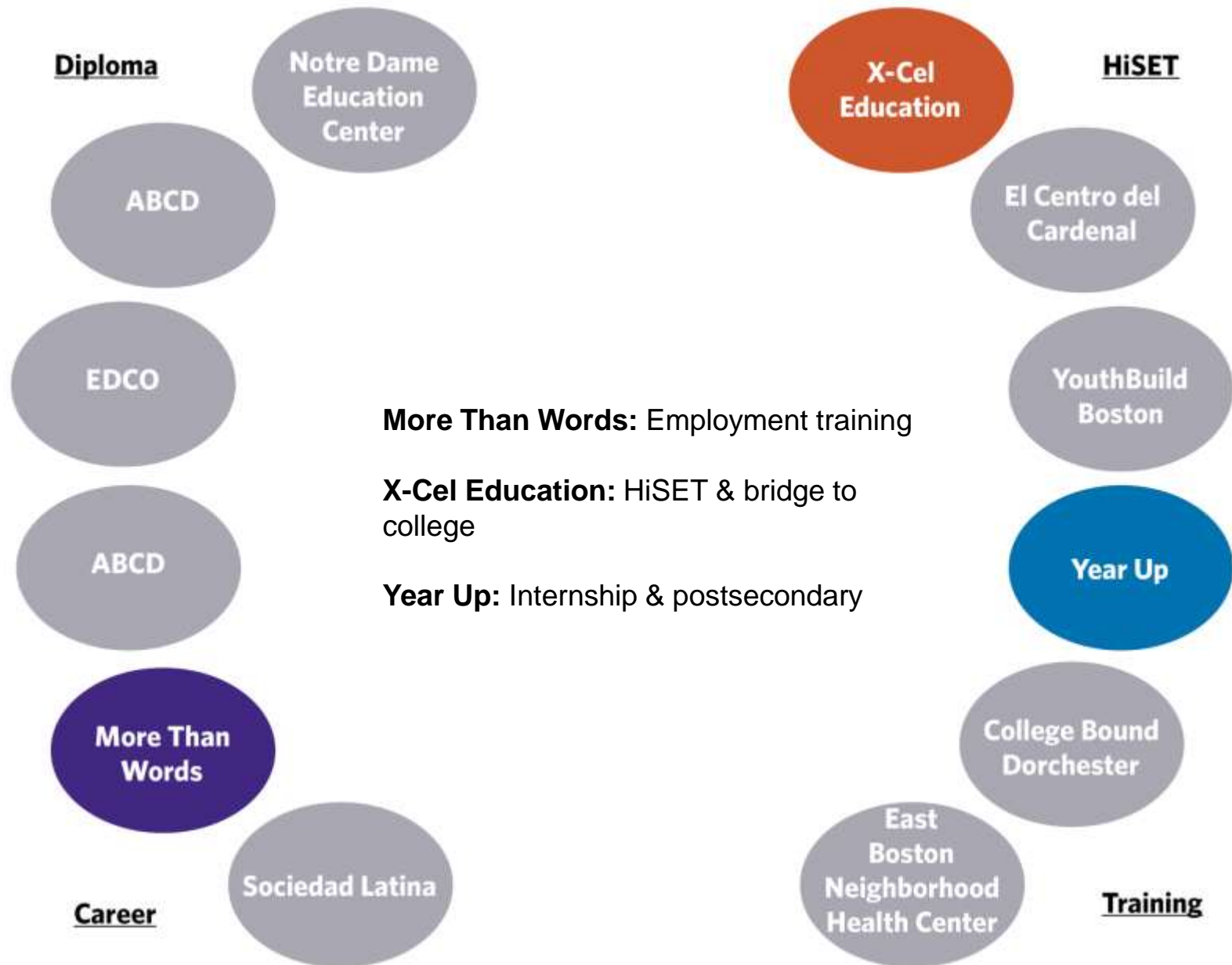


BOSTON PRIVATE INDUSTRY COUNCIL

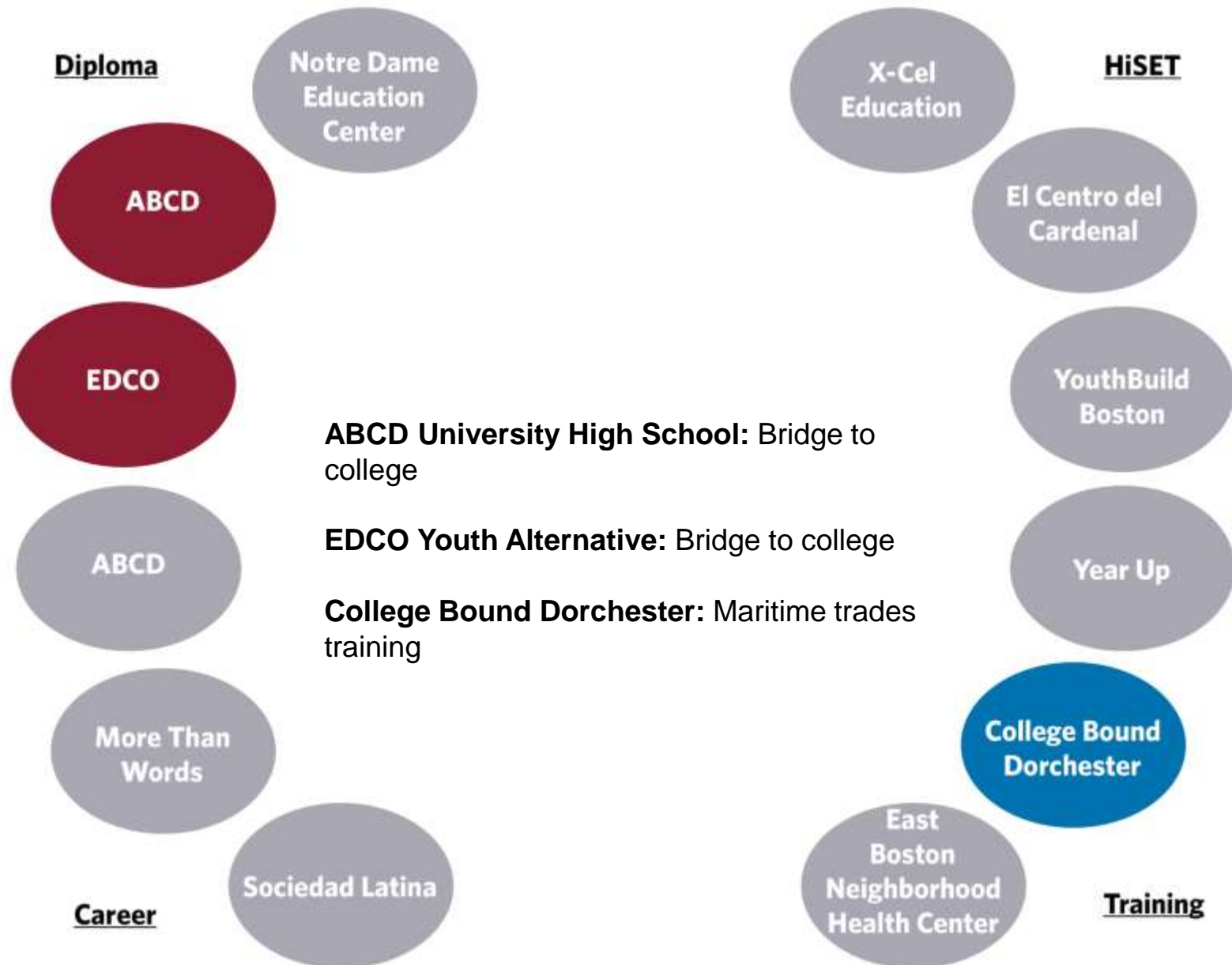
WIOA grantees



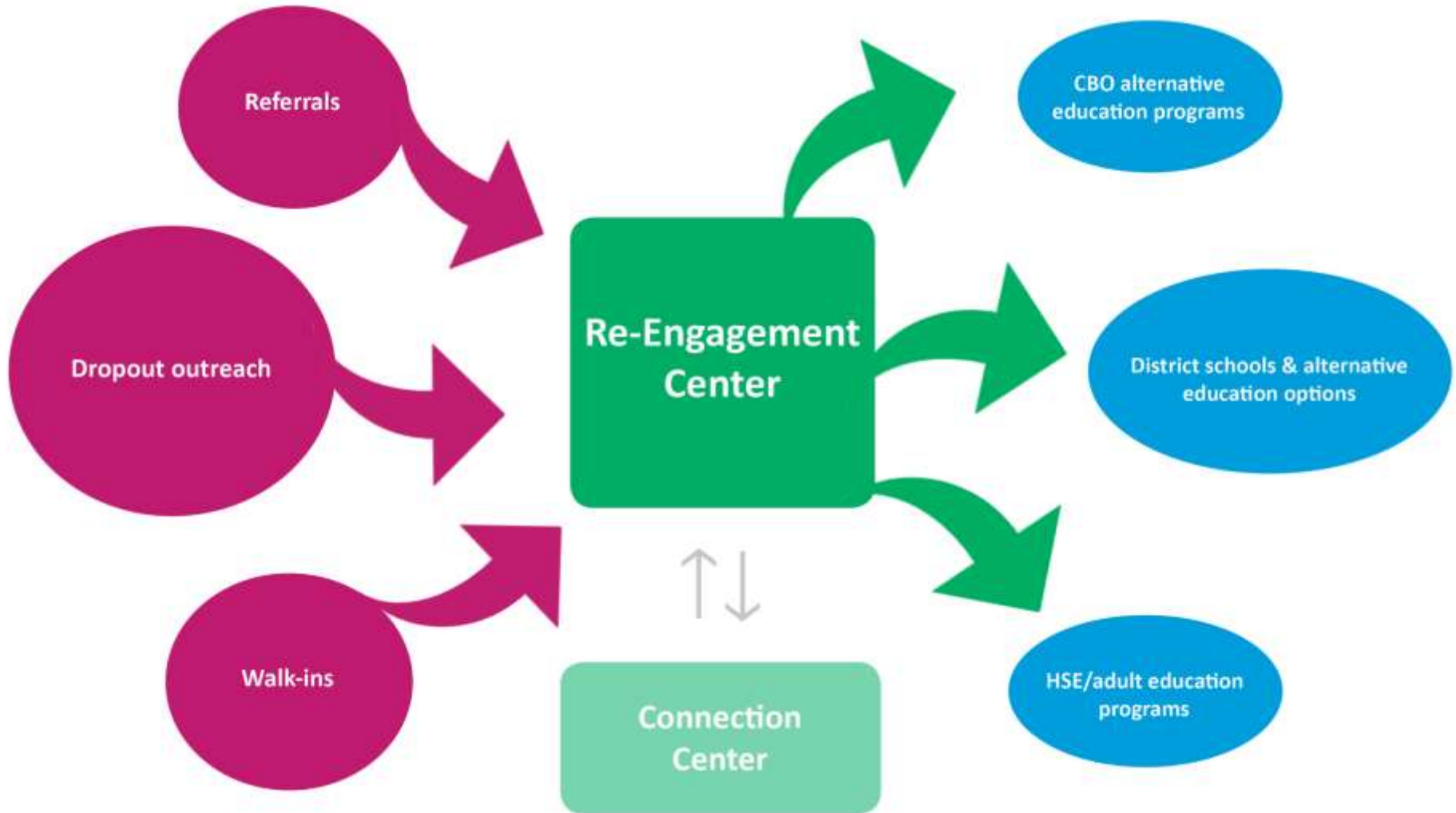
WIOA Youth grantees: new



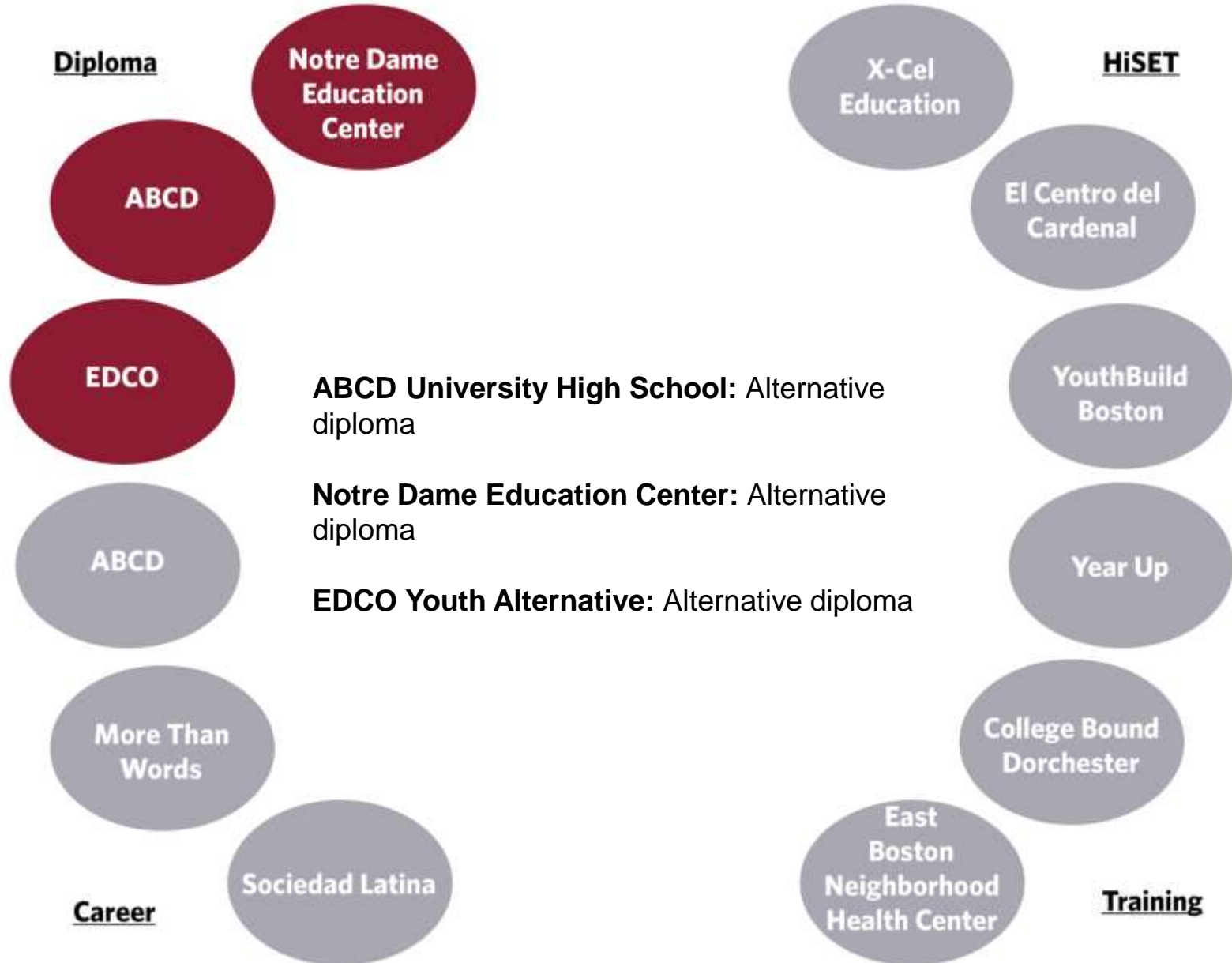
WIOA Youth grantees: added programming



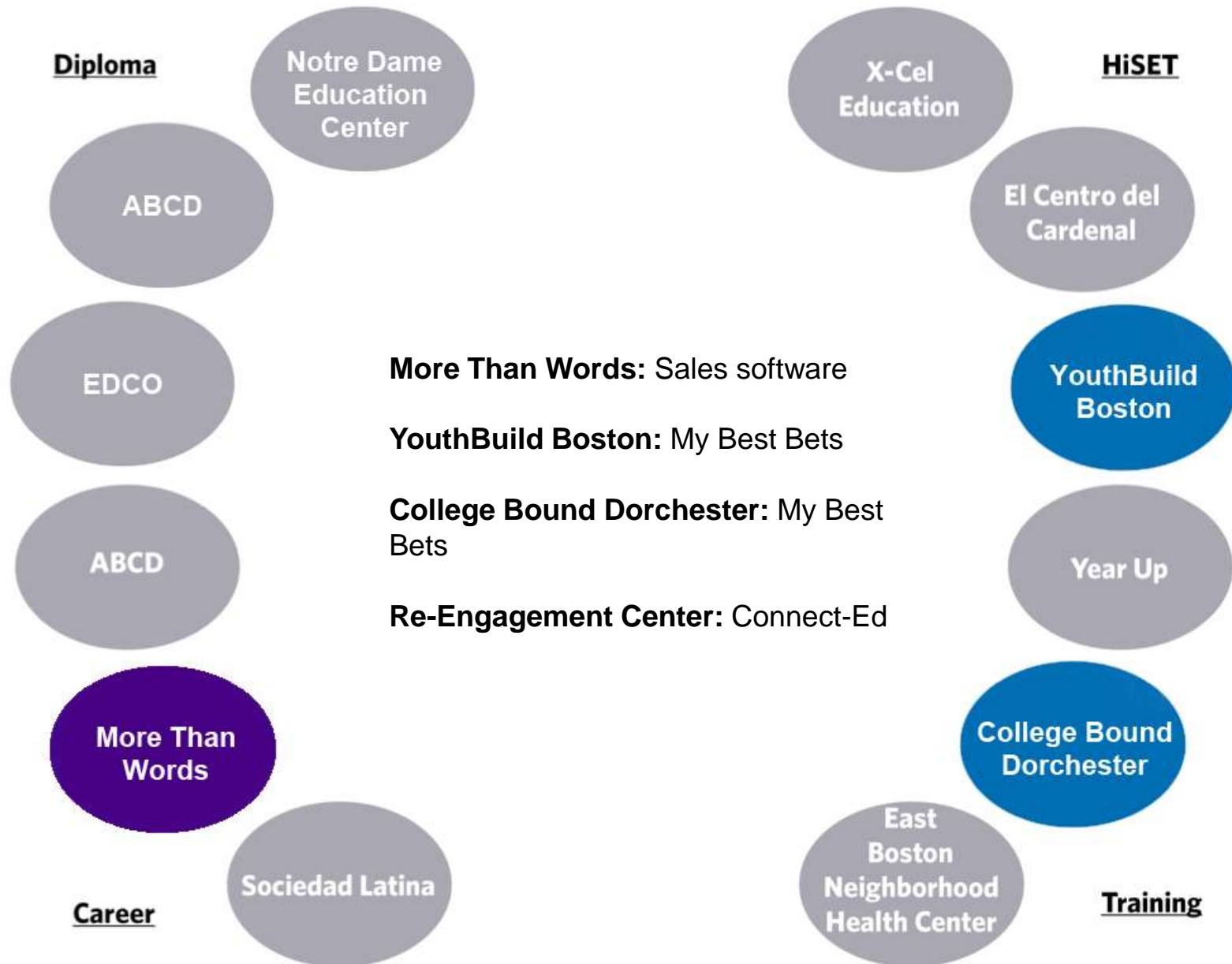
Re-Engagement Center for dropouts



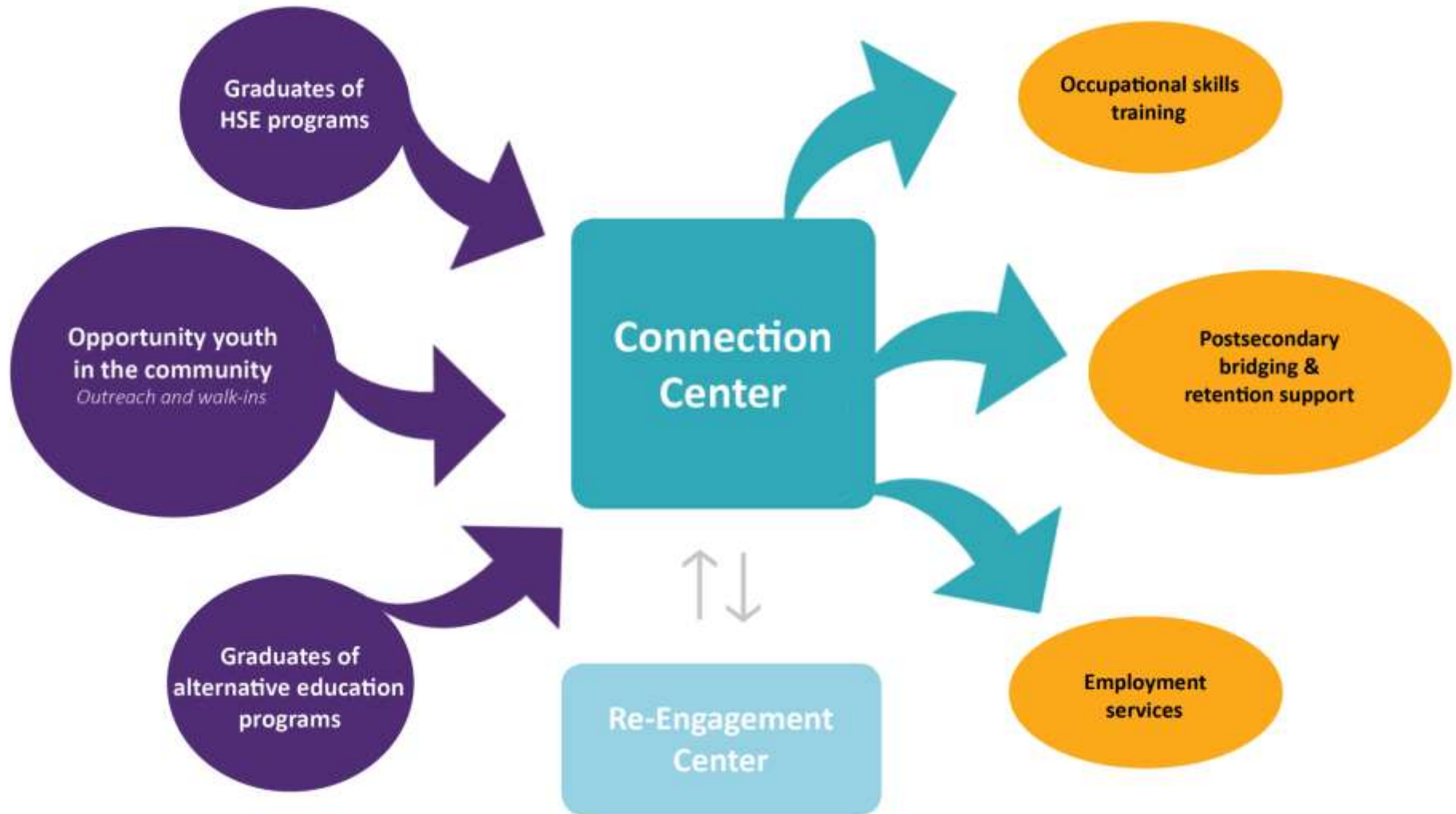
WIOA programs serving Re-Engagement Center referrals



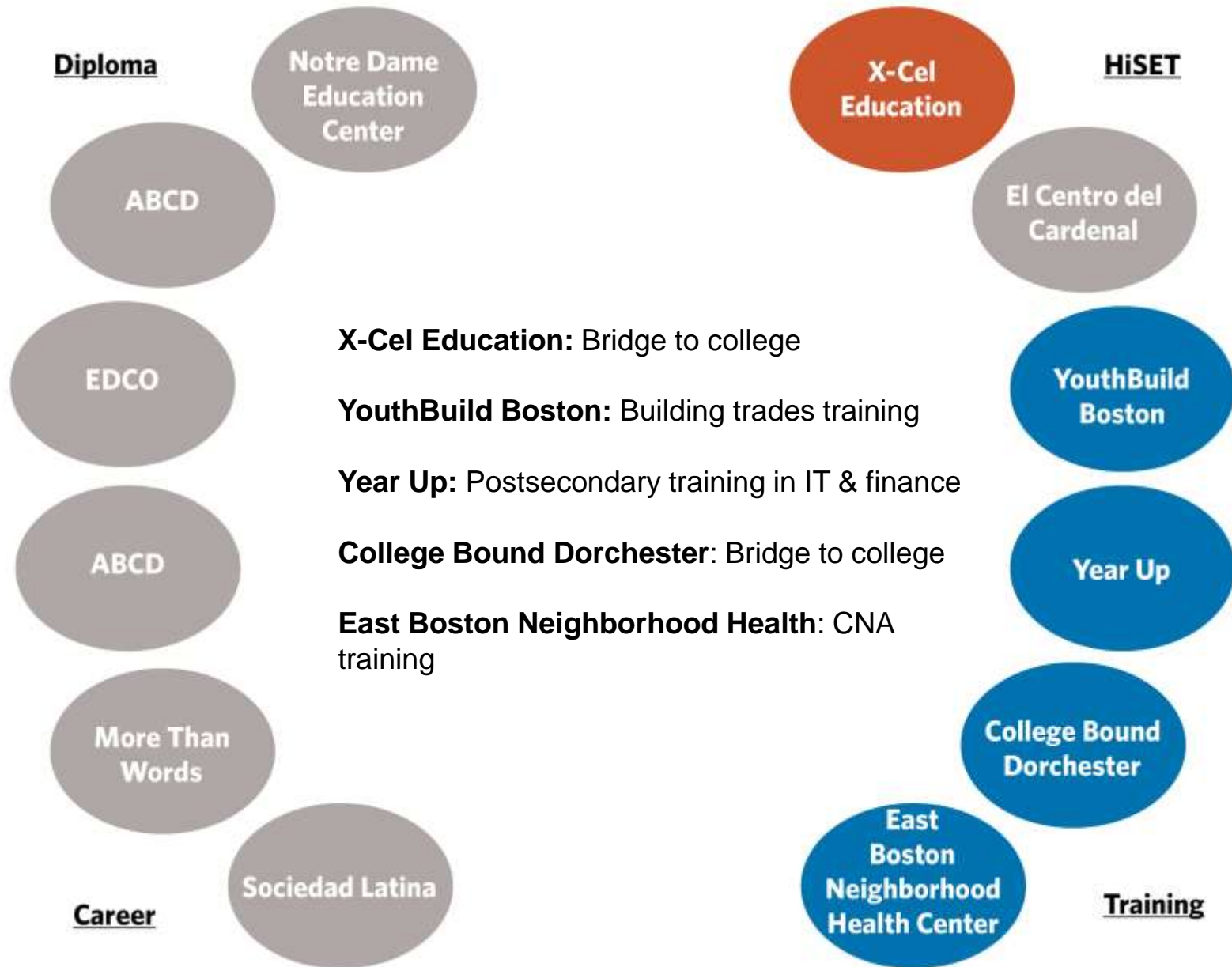
Technology in WIOA programs & the REC



Boston's Connection Center for opportunity youth



WIOA programs serving Connection Center referrals



Boston industry collaboratives



Healthcare Careers Consortium

- Convenes regional partnership
- Helps healthcare graduates connect to careers



Skilled Careers in Life Sciences

- Supports occupational training programs
- Provides internship & job placement assistance



Boston STEM Network

- Convenes K-12 education, higher education, businesses, regional/community organizations

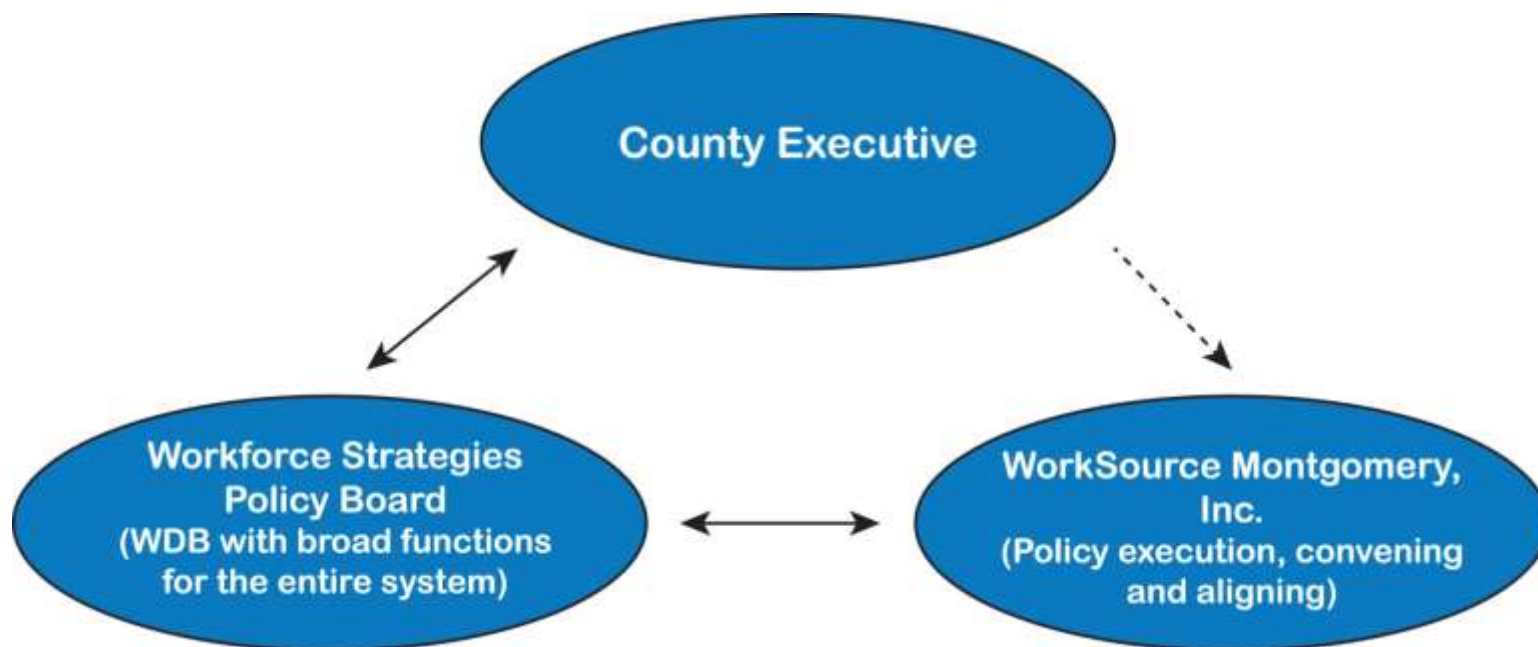


**Using Innovative Strategies to Identify, Attract, and
Serve Youth
NAWB Forum
March 2016**

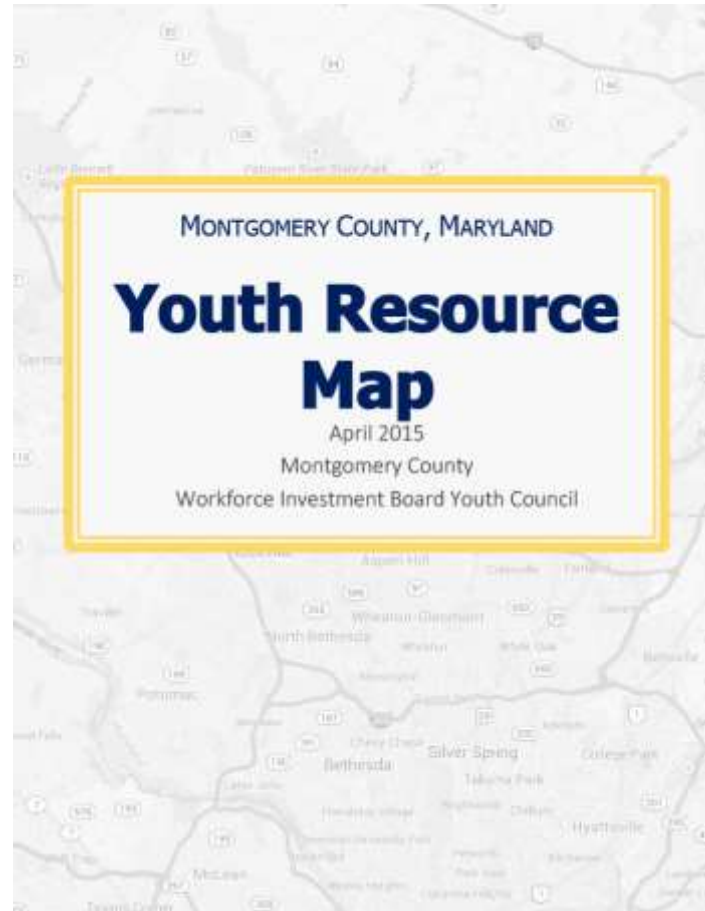
**Barbara Kaufmann
THE MONTGOMERY COUNTY WORKFORCE DEVELOPMENT BOARD**



Workforce Relationships



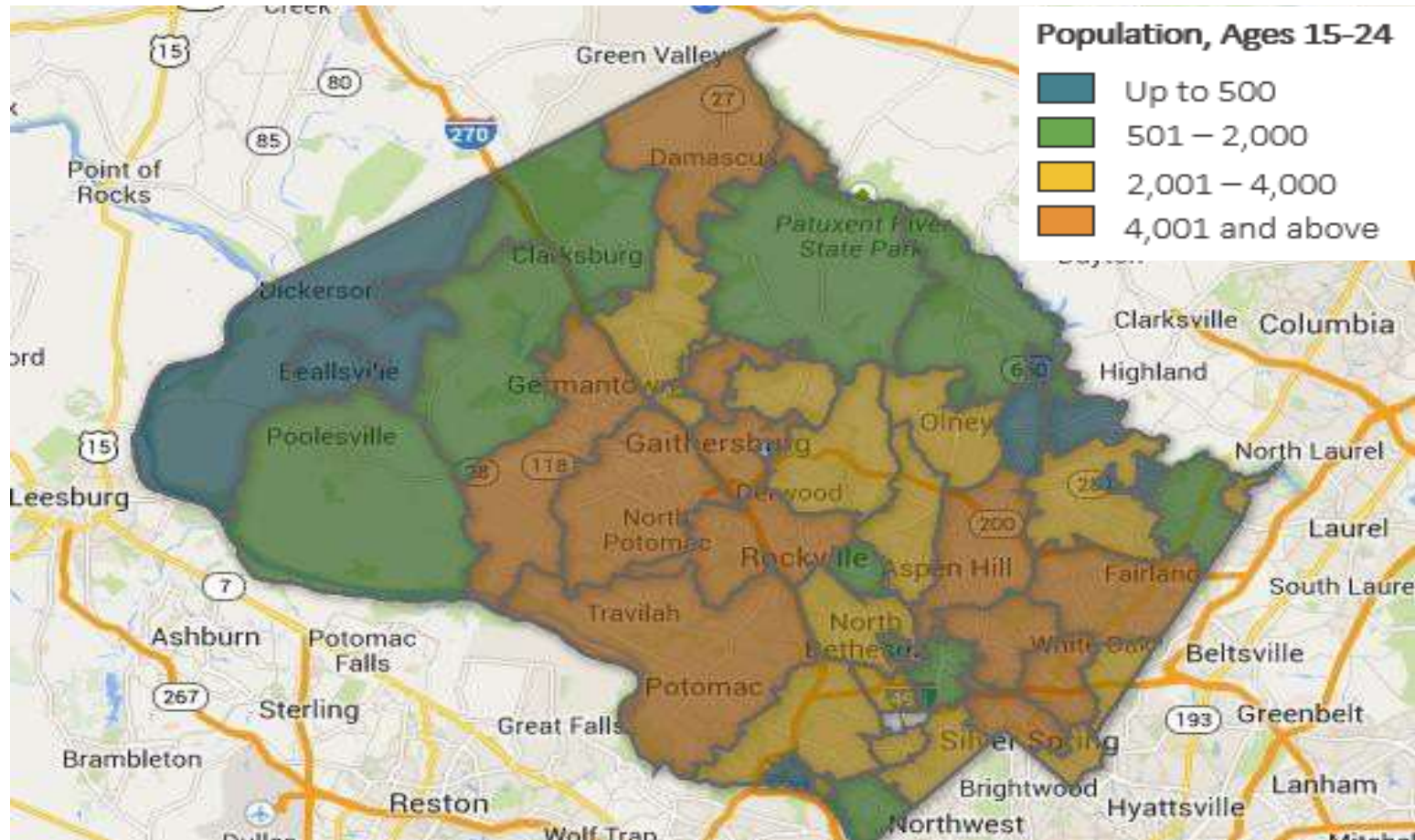
Youth Resource Map



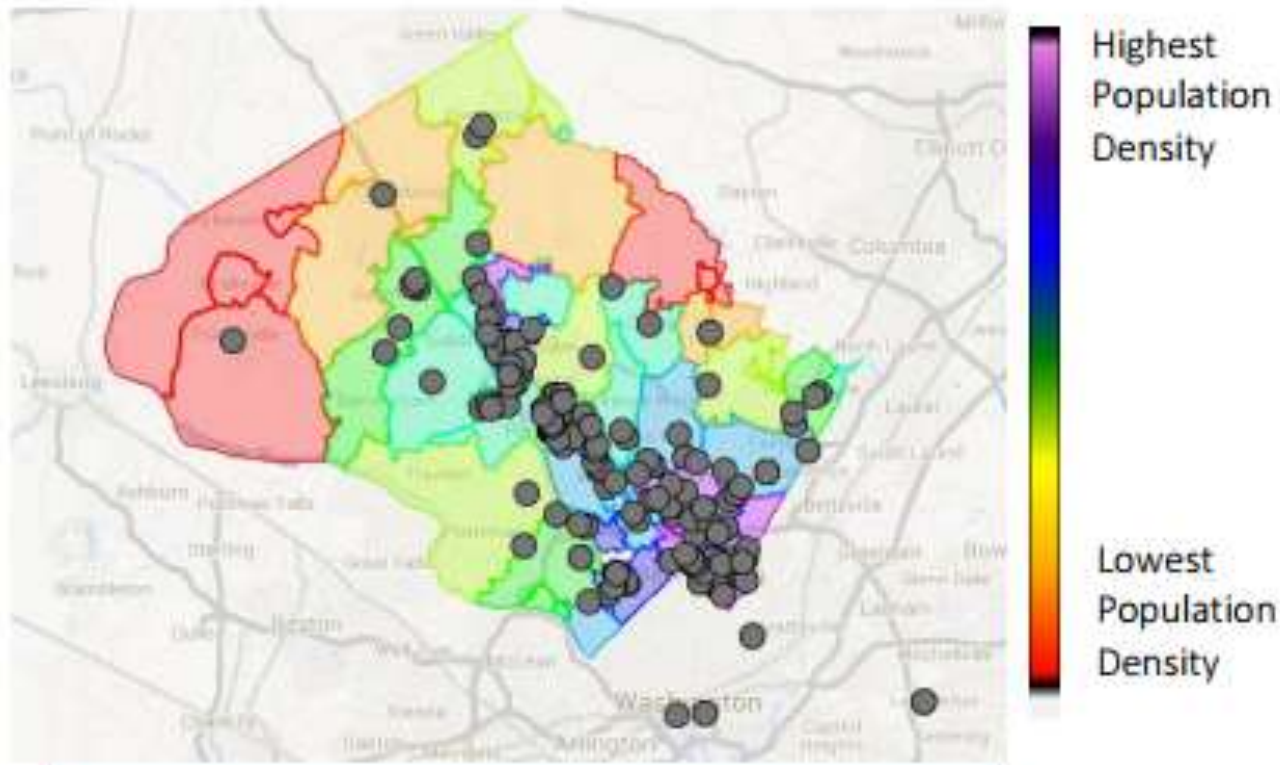
Why and How

- Led by the Youth Council to provide deeper insights for planning and coordinating youth services in the county, with a particular emphasis on addressing the needs of disconnected youth.
- The first phase focused on creating a catalogue and map of available youth.
- The resulting Youth Resource Map provided profiles of 102 organizations, with 45 providing detailed survey responses that established the baseline information.
- Then developed the State of Youth and Youth Services report from analysis of resource map, from the survey of youth organizations, and from input sessions that were held with three key groups: high school students, incarcerated youth offenders, and front-line youth services providers.

% Living Below Poverty Line Ages 15-24



Map of Where Youth Live in the County



WorkSource
MONTGOMERY
Connecting Employers & Job Seekers

Technology

- Used Survey Monkey for collection of data for resource.
- We will use technology to:
 - Make resource map interactive
 - Find ways to keep it up-to-date and add service providers
 - Display and convey the information to policymakers

View Report and Map

- <http://worksourcemontgomery.com/wp-content/uploads/2015/05/Youth-Resource-Map-4.1.2015.docx-updated-8.2015.pdf>
- <http://worksourcemontgomery.com/wp-content/uploads/2015/05/State-of-Youth-and-Youth-Services-4.01.15.docx-Updated-8.2015.pdf>

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DISCUSSION AND QUESTIONS

Conclusion

- **What will you see from Monster Government Solutions next?**
 - Visit the **Monster Booth** to learn how we can help your Youth Program
 - Look out for a Monster Government Solutions **e-mail** to sign up for the Monster WIOA Resource Center
 - Attend our **WIOA Webinar:**
 - Key Strategies for WIOA: Driving Results in Workforce Development
 - Thursday, April 7, 2016
 - 11am PT/ 2pm ET
- To learn more or register: <http://goo.gl/TBqMc0>

MONSTER
GOVERNMENT SOLUTIONS

THANK YOU!

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