

Uncover more talent with the ultimate sourcing database.

Skilled, high quality talent is hard to find!

Almost half of all employers have settled for a candidate who is just “good enough” because finding the perfect candidate took too long.¹

What if you could find, engage, and recruit hard-to-find talent where they live on the web and hard to access public databases—with one solution?

You already know there’s a war for talent! Your competitors want what you want...difficult to find talent in the technical, creative, healthcare and finance and accounting industries. Rarely do these in-demand candidates actively seek new positions, and they typically have sparsely populated LinkedIn profiles, making it a challenge to discover and qualify them. Additionally, effectively engaging them on LinkedIn is nearly impossible, not to mention time consuming. You’re just one of hundreds of thousands of recruiters inundating their InMail boxes daily.

ENGAGE IN HIGH IMPACT OUTREACH Better, faster, more effective candidate outreach.

TalentBin by Monster offers you a suite of tools to put your outreach into overdrive. From email addresses (where candidates are actually reading messages), to social communication channels on sites such as Twitter, Facebook, Meetup, Quora and others, you’ll be able to reach candidates wherever they access the web, on both desktop and mobile devices. Integrated templates, mail merge, and integrated email functionality help save you valuable time and reduce the drudgery of re-typing. The rich social content TalentBin by Monster provides helps you reach more talent with targeted messaging.



Full 360-degree view of candidate

Extract professional activity • Analyze and score activity to surface skills and interest • Aggregate all available contact info (email address, Twitter etc.)

Profile examples and popular sites data is aggregated from.

Calvin Phillips
iPhone App Development, Entrepreneur
Chicago, IL

Work: Z Entertaint
Education: Northwestern University
Years of experience: 8 years

Cocoa JavaScript ObjectiveC

Technical Talent:
GitHub, StackOverflow, Stack Exchange, Meetup.

Sandra Gronkowski
Senior Visual/UI & UX Designer
San Francisco Area

Work: Z Group
Education: University of Wisconsin
Years of experience: 21 years

Web Design UX InDesign

Creative Talent:
Behance, Dribbble, Carbonmade and Coroflot.

Bryan Daily
Investment Banking Analyst
Boston

Work: XY Banking Firm
Education: Boston University
Years of experience: 11 years

Microsoft Office Bloomberg Factset

Healthcare Talent:
Healthgrades and national and state healthcare databases.

Jessica Li
Director, Blood and Marrow Transplant Program, Pediatric Hematology & Oncology
Tucson Arizona Area

Work: VU University Medical Center
Education: St Marys Hosp/McGill U
Hematology Hematology & Oncology Oncology

Finance and Accounting Talent:
FINRA, CFA Database, and national and state finance databases.

**TO LEARN MORE ABOUT MONSTER GOVERNMENT SOLUTIONS, CONTACT US TODAY:
contactMGS@monster.com | www.monstergovernmentolutions.com**

Source: 1) <http://theundercoverrecruiter.com/people-needs-jobs-why-hard-hire/>

The payoff? You'll craft more engaging communications, maximize response rates, and move talent down the hiring funnel more quickly, with less manual effort.

STAY ON TOP OF YOUR TALENT PIPELINE

Best in class organizational tools help you stay on top of your pipeline



We realize that connecting with top talent is just the beginning, so we've built powerful pipelining, candidate interaction tracking, and intelligent candidate relationship management into TalentBin.



Open and click tracking with intelligent CRM helps you pinpoint who has opened your emails and clicked on your job description - signifying interest in your opportunity but requiring additional follow-up.



Whether you're engaging with individuals one-on-one or sending bulk emails, following up with promising candidates can be done quickly and efficiently with TalentBin by Monster.

ACHIEVE ALL THIS THROUGH TALENTBIN'S AUTOMATION FEATURES

- Uses the most cutting edge algorithms to automate much of your repetitive workflow in the recruiting process.
- Can run a location based, Boolean search based on a job description you provide
- Will automatically track if a candidate is opening or clicking on your email and content within the email.
- Can automatically follow up with a candidate who didn't respond, without any effort on your part.
- Can automatically stage candidates for you in our CRM systems and notify you of candidates that are interested based on their open and click activity on an email.

"TalentBin by Monster has opened up new avenues with an out-of-the-box solution for hiring at Transamerica, uncovering candidates we've never seen before. With 11 hires in 60 days, we easily justified the cost of the tool."

- Scott Lloyd,
Talent Acquisition Director, Transamerica

RECRUIT WITH TALENTBIN

- **Uncover in-demand talent with a single solution**
- **Engage in skills-driven, high volume outreach to maximize impact**
- **Stay on top of your talent pipeline**
- **Hire hard to find talent faster, easier and more efficiently**

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